



Press release

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CARBON EXPO 2009: More than a New Location – New Momentum for the Global Carbon Market

The world's leading Trade Fair and Congress for emissions trading, carbon abatement solutions and new technologies will be held in Barcelona from 27-29 May, 2009. This 6th edition, jointly organised by The World Bank, The International Emissions Trading Association (IETA), Koelnmesse and Fira Barcelona, will be placed under the thematic focus "Cities & Carbon Finance".

CARBON EXPO 2009 Thematic focus: Cities & Carbon Finance

The awareness of climate change has increased tremendously over the years, and there is a sense of growing commitment to action, among city decision-makers and concerned local stakeholders.

This has led to the adoption of city climate strategies and implementation of GHG mitigation policies and measures in a multiplicity of cities in many developed and developing countries. Rapidly increasing urban populations, their need for power and water, and their vulnerability to climate change impacts, make cities one of the most urgent areas for climate policy and action. To plan a successful transition to low-carbon city development paths, there needs to be dialogue, knowledge sharing, networking and communication within and between relevant stakeholder groups.

To achieve that transition, there needs to be finance. Carbon finance and carbon markets can play a key role, focusing on mitigation in a number of key development sectors such as energy, water, waste management, construction, transportation, and control of air and water pollution.

By featuring this theme and accordingly organising selected theme oriented activities, CARBON EXPO 2009 will aim to provide participants with an opportunity to explore local governments responses to the carbon market, and the industry, project and carbon finance agents, clean technology developers



CARBON EXPO
Barcelona, 27 - 29 May 2009

Your press contact:

Julia Schmidt

Phone

+ 49 221 821-2915

Fax

+ 49 221 821-3417

Email

j.schmidt@koelnmesse.de

Koelnmesse GmbH

Messeplatz 1

50679 Cologne

PO Box 21 07 60

50532 Cologne

Germany

Tel. +49 221 821-0

Fax +49 221 821-2574

info@koelnmesse.de

www.koelnmesse.de

Management:

Gerald Böse (Chief Executive Officer)

Oliver P. Kuhrt

Herbert Marnier

Dr. Gerd Weber

Chairman of the Supervisory Board:

Lord Mayor

Fritz Schramma

Head office and place of jurisdiction:

Cologne

Cologne District Court, HRB 952

and providers, and other relevant stakeholders from around the world with a platform for knowledge sharing and a market place for clean urban development solutions. The Government of the host country, Spain, has endorsed the theme.

The Global Carbon Market Crossroad – An International Trendsetting Conference

2009 is an important year for the Climate Change negotiations where governments will seek to come to an agreement in Copenhagen on the future framework for climate change. The CARBON EXPO 2009 Conference program, spreading over the three days of the event, will feature debates, in-depth case studies and leadership sessions providing an in depth overview of the status of the Market and International negotiations. The 2009 Conference programme will be articulated around nine plenary sessions and four CARBON EXPO Workshop streams: Project Stream, Traders Stream, New Markets Stream and Cities & Carbon Finance Stream. With over 200 speakers in the previous edition, world leading experts from the private and public sectors will be giving insights into the latest trends and discuss topics such as:

- The State of the Global Carbon Market,
- From Bali to Copenhagen: Perspective of market instruments and Realistic options for post-2012,
- EU ETS Phase III,
- Energy Efficiency in the built environment,
- Scaling up of Carbon Finance,
- The Business of Carbon – Financial risks and opportunities for businesses in a Carbon Economy,
- Expanding the scope of CDM and JI,
- State and Regional initiatives in North America and Federal Preemption.

An International Business and Matchmaking Platform

In just five years, CARBON EXPO has established itself as the world's leading global platform for multi-stakeholders in the Carbon Market. In 2008, over 3,000 participants from 115 countries (2007: 2,419 from 115 countries) from the industry, technology and service providers, financiers and legal firms, project developers and buyers, NGOs and think tanks, policy decision makers,

politicians and governments were present. In all, 258 exhibitors (2007: 222) from 80 countries joined the event, including 40 host countries (2007: 36) and 46 Side events were staged by CARBON EXPO Exhibitors.

“The secretariat has found its participation in the CARBON EXPO Conference sessions and its information booth within the Trade Fair to be effective means to engage with all the market stakeholders that attend the event. As a public information officer, CARBON EXPO is an invaluable opportunity to gain a sense of what is happening on the ground.”

David Abbass, Public Information Officer
UNFCCC/CDM

Note for the media: For more information about the Trade Fair and Conference, with pictures and information on media services, visit the press section at www.carbonexpo.com or call +49 221 821-2915 or fax +49 221 821-3417.

World Bank Press contact:

Anita Gordon, Agordon@worldbank.org

For more information about the World Bank's Carbon Finance Business visit www.carbonfinance.org.

International Emissions Trading Association (IETA) Press contact:

Cedric Ammann, ammann@ieta.org

For more information about IETA visit www.ieta.org.